

Both pathways

What is Media Studies?

Media Studies explores the role of the Media in contemporary society. It is the study of how meanings are created in response to social, historical, cultural and political contexts and how these influence the production of media products and texts which we all watch, read, listen to and play.

Theoretical Framework:

Media Language / Representation / Media Industries / Audiences / Contexts

Course Content

In GCSE Media Studies pupils will explore a range of historical and contemporary texts from a wide selection of media forms. Each component will provide specific texts to be studied and discussed in preparation for the examinations and assessments. Pupils will learn to recognise the meanings created by images and words in advertisements, newspapers and magazines as well as how camera shots and the use of sound convey messages in film trailers, TV programmes and music videos.

Pupils will learn to convey their own meanings through the construction of their own media texts.

Assessment:

2 written examinations – 1 hour and 30 minutes each

1 individual piece of media production from a range of tasks set by the exam board

COMPONENT ONE Exploring the Media - 40%

This is the foundation for analysing media products and introducing pupils to media language and representation by studying a variety of media products.

MEDIA FORMS TO BE STUDIED:-

Newspapers; Video Games;
Advertising and Marketing; Magazines; Radio and Film.

COMPONENT TWO Understanding Media Forms and Products – 30%

This section of the course builds on the key areas of Component 1 to gain a deeper knowledge and understanding of media language and representation through the study of media industries and audiences.

MEDIA FORMS TO BE STUDIED:-

Television Crime Drama
Music Video and Online, Social and Participatory Media

COMPONENT THREE Non-exam assessment - 30%

An individual media production for an intended audience in response to a choice of briefs set by the exam board applying knowledge and understanding of media language and representation.

Subject Leader: Shelagh Badger

Exam Board:

Subject:	Board:	Syllabus Code:	Examination/NEA/Coursework
GCSE Media Studies	WJEC EDUQAS	C680QS	Exam 70% / NEA 30%